



## DVD PRODUCTION QUESTIONNAIRE

1. How do you want your DVD to open when the user inserts it into their player or computer?
  - q The program begins automatically.
  - q A menu appears where the user makes choices.
  
2. How many menus and sub-menus do you think will be required? (A *menu* may have a series of “main topics” for the user to choose from. When they choose a “topic”, it could take them to “*sub-menu*” that would give additional choices within that “main topic.”)
  - A) Menu 1:
    - 1) Sub-Menu:
  
  - B) Menu 2:
    - 1) Sub-Menu:
  
  - C) Menu 3:
    - 1) Sub-Menu:
  
  - D) Menu 4:
    - 1) Sub-Menu:
  
  - E) Menu 5:
    - 1) Sub-Menu:
  
3. Will the DVD primarily be played on a computer or DVD player?
  - q Computer
  - q DVD Player
  - q Both
  
4. Do you currently have a produced video that you want to use in your DVD?
  - q Yes
  - q No

If yes, what format?

  - q VHS
  - q S-VHS
  - q ¾” Video
  - q BetacamSP
  - q Mini-DV
  - q DVD

5. What is the length of your video?
  - q 1-5 minutes
  - q 6-10 minutes
  - q 11-15 minutes
  - q 16-20 minutes
  - q 21- 30 minutes
  - q Over 30 minutes
  - q Estimated length: \_\_\_\_\_
  
6. Will menu graphics need to be created from scratch or are the graphics files from your video available?
  - q Graphics will need to be created from scratch.
  - q I have graphics files that I can provide.
  
7. If you have graphics files, what format are they?
  - q Adobe Photoshop (preferred)
  - q Adobe Illustrator (preferred)
  - q JPEG Files
  
8. Will there be any web links necessary? (These will only work if the DVD is being played on a computer.)
  
9. Will there be any .pdf links? (These will only work if the DVD is being played on a computer.)
  
10. How would you like the duplicate DVDs to be created?
  - q DVD-R (less expensive to be produced, but not compatible with all players).
  - q Replication (More expensive, but compatible with all players. Not recommended for projects where under 500 copies will be needed.)
  
11. What sort of packaging will be required?
  - q 4-color printing on DVD
  - q Black and White printing on DVD
  - q 4-color insert
  - q Slim-line plastic case
  - q Flexible plastic sleeve
  - q Full size Jewel Case
  - q Paper window sleeve
  - q Shrinkwrapped